

2019 MCA&F Media Kit Marketing Calendar

	March	April	May	June	July	August	September	October	November	December
eBook	eBook									
Leatherneck Ads			All Products Ad		TRICARE Ad		All Products Ad			EA+ Only Ad
Enewsletter (2)		Healthy Tips				Financial Tips				
Digital Ads (4)		Welltown Ad(s)					Benefit Program Ad(s)			
Social Blurbs	All Products		Discount Rx	AD&D	TRICARE	LifeLock	EA+	AD&D	All Products	
Marketplace Email	Marketplace Email			Marketplace Email			Marketplace Email			Marketplace Email